

A Bayesian Hierarchical Model of Flanker Interference

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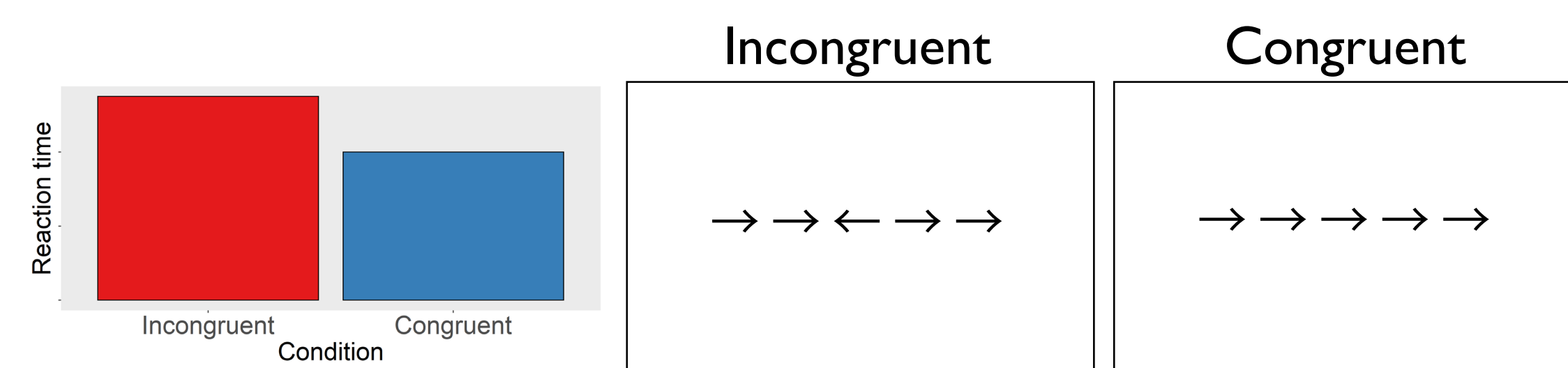
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Introduction

Eriksen flanker task: identify the central stimulus (target) while ignoring flanking stimuli (flankers)

- Flankers congruent or incongruent with the target
- Responses delayed compared to congruent trials



Shrinking spotlight model (White et al., 2011)

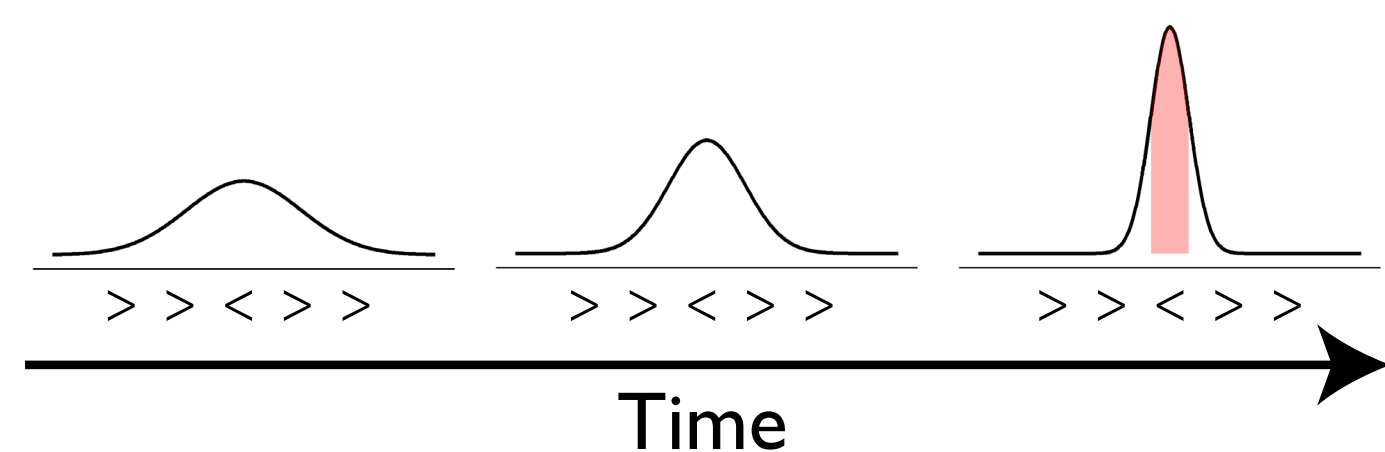
- During the time course of a trial, the attentional spotlight narrows to focus on the target stimulus

• The model rested on two assumptions:

1. The attentional spotlight is first **normally** distributed over the stimulus
2. The rate of information accumulation, which drives a response, is determined by **the sum of perceptual input value** weighted by **the amount of attentional resources** allocated to each stimulus

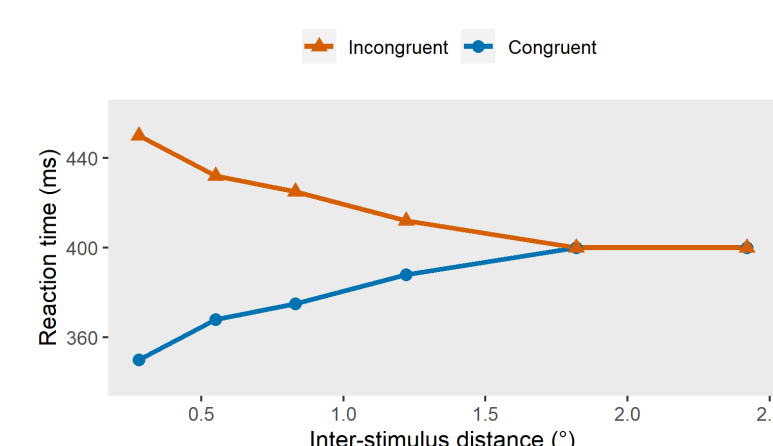
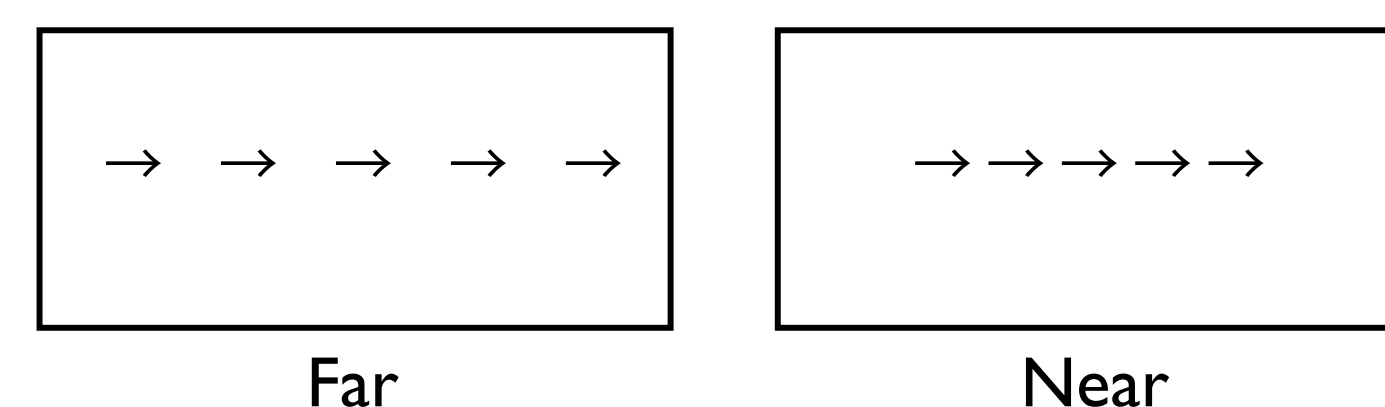
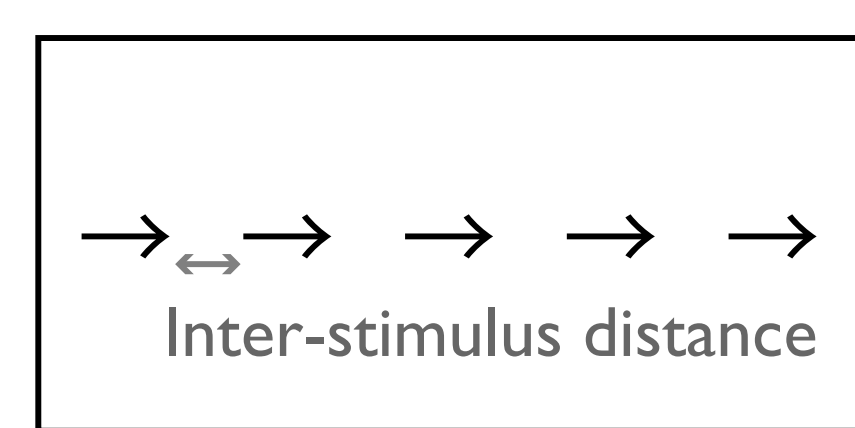
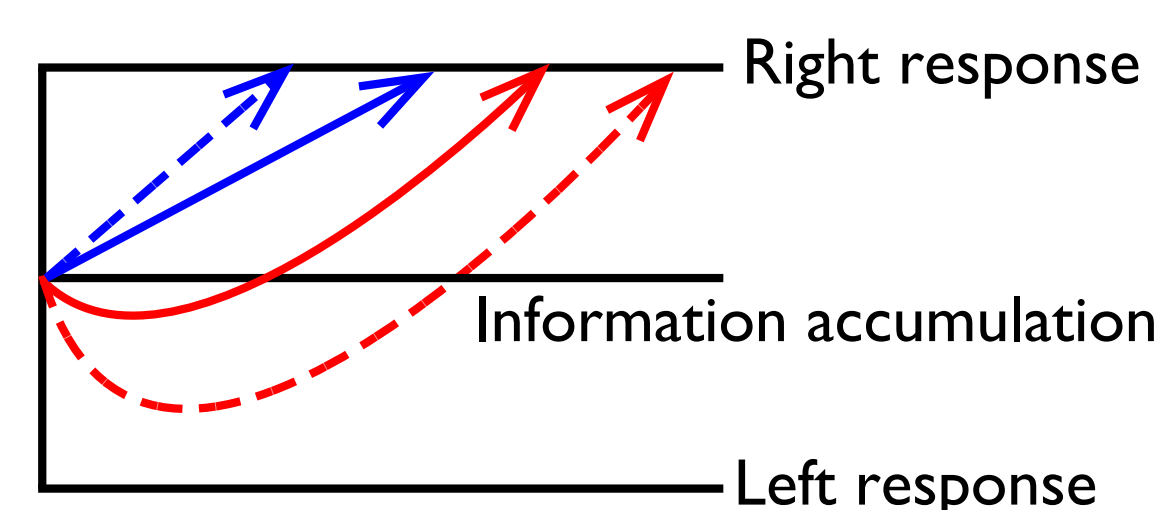
→i.e., Addition model

$$v(t) = 2\alpha_{\text{outer}}p_{\text{outer}} + 2\alpha_{\text{inner}}p_{\text{inner}} + \alpha_{\text{target}}p_{\text{target}}$$



Question: Can this model explain what happens when the inter-stimulus distance is manipulated?

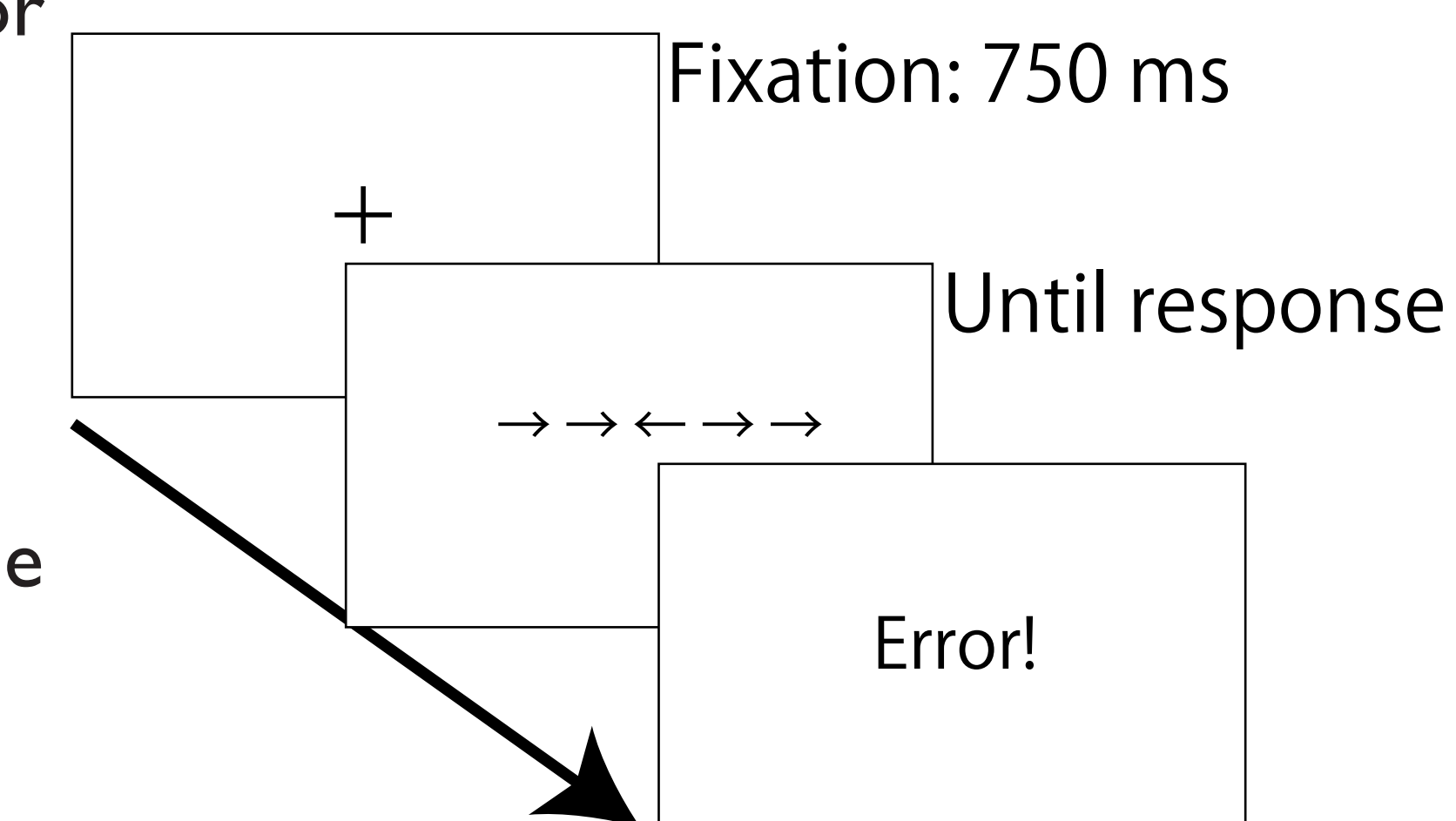
- According to the assumptions of the addition model, more attentional resources should be distributed over the stimuli in a "near" than in a "far" condition



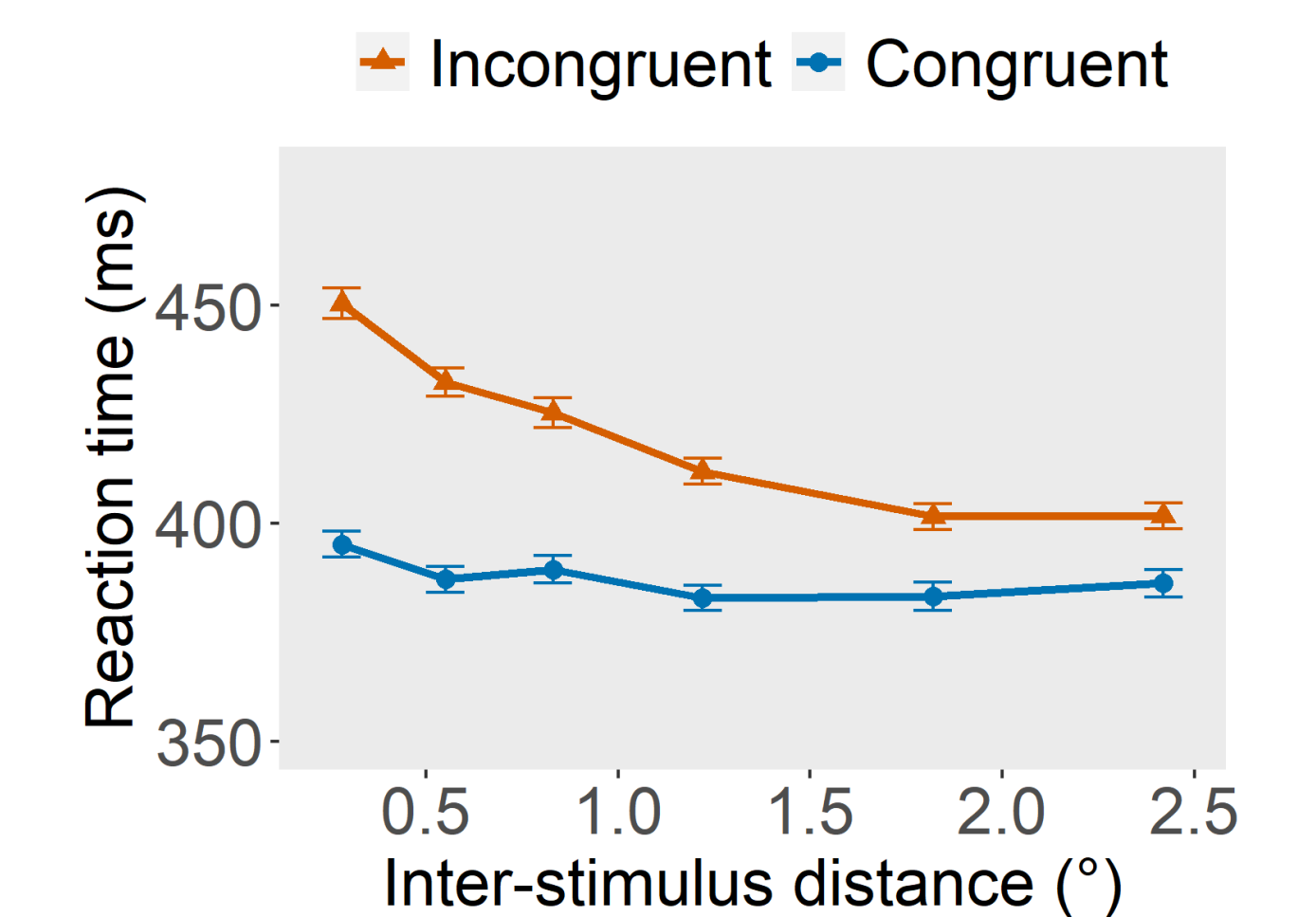
▲ Predicted reaction time based on the model by White et al. (2011).

Methods & Behavioral Data

- 30 undergraduate students participated
- Respond to identify whether the target is pointing right or left, while ignoring flankers
- Six levels of inter-stimulus distances used:
 - 0.28, 0.55, 0.83, 1.22, 1.82, 2.42 degrees of visual angle
- Flankers either congruent or incongruent with the target
- Drift diffusion model (Ratcliff, 1978) used to model the reaction time and accuracy in the task



▼ The median reaction time in the flanker task. Error bars represent the standard error values.



Modeling and Results

- The addition model does not explain the change in reaction time when the inter-stimulus distance is manipulated

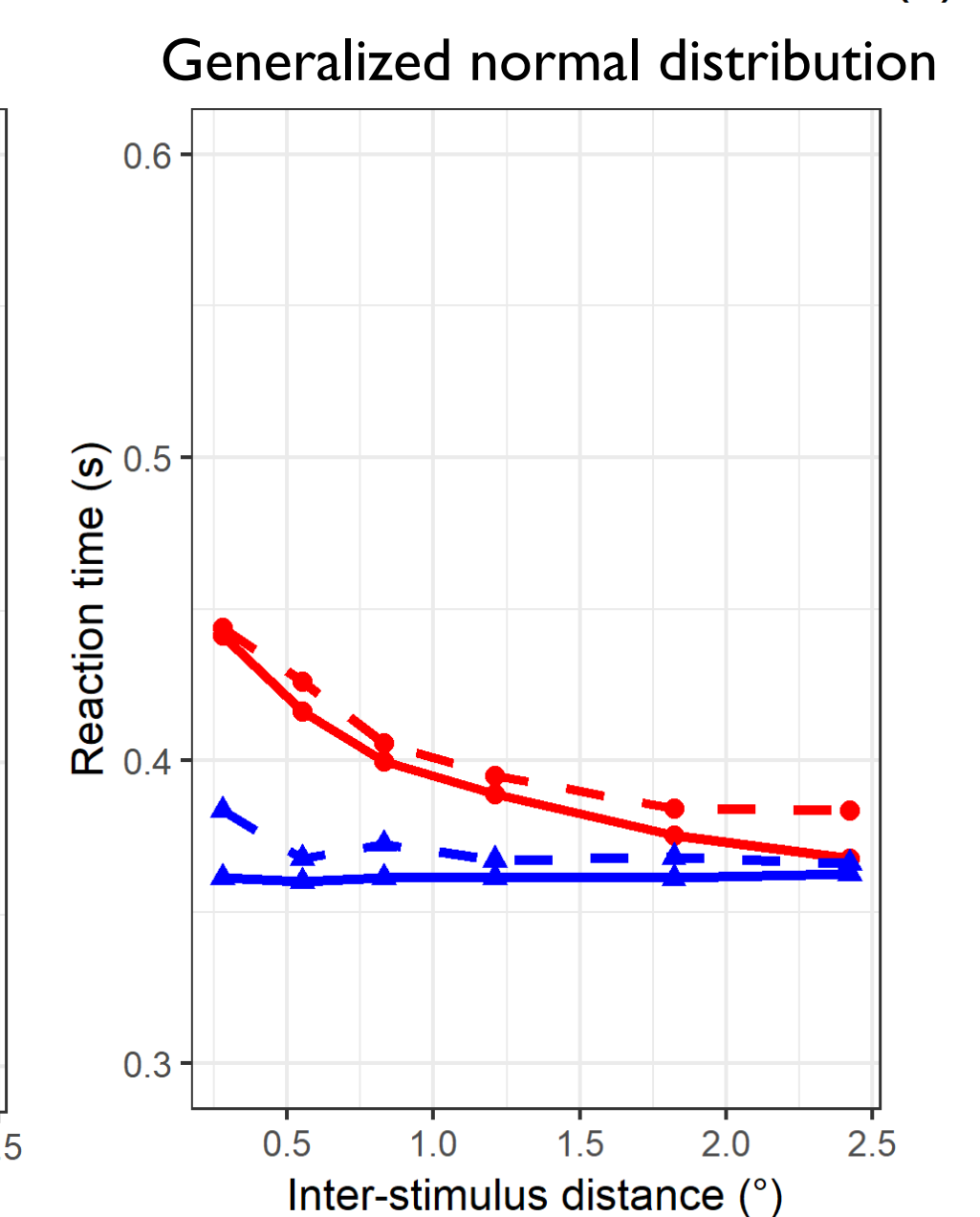
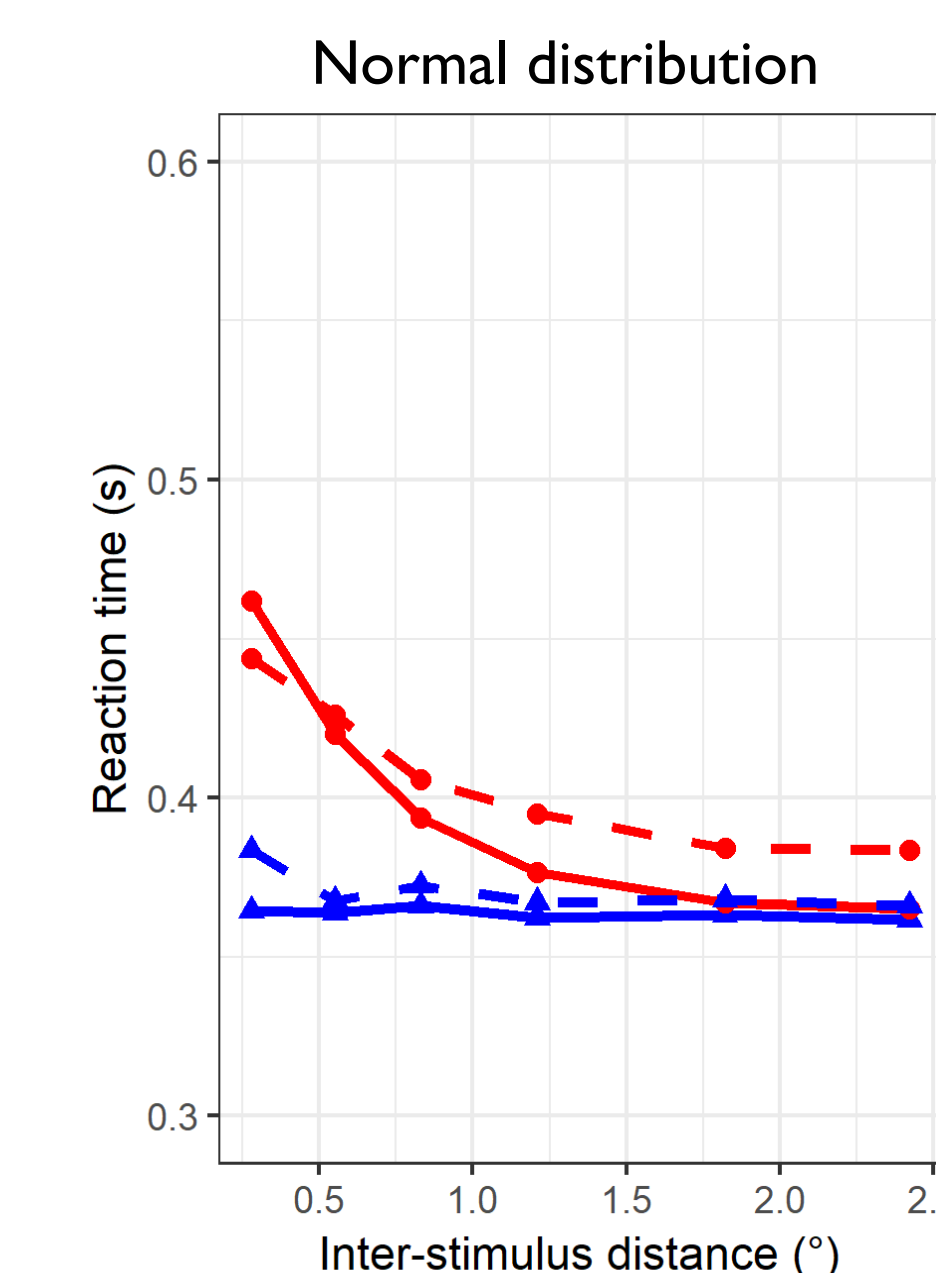
• Our model assumptions:

1. The attentional spotlight is first **normally** distributed over the stimulus
2. The rate of information accumulation is determined by **the ratio of perceptual input value from the target to the input value from the flankers** weighted by the amount of attentional resources allocated to each stimulus →i.e., Ratio model

$$v(t) = \frac{\alpha_{\text{target}}p_{\text{target}}}{(\alpha_{\text{target}}p_{\text{target}} + \alpha_{\text{flanker}}p_{\text{flanker}})}$$

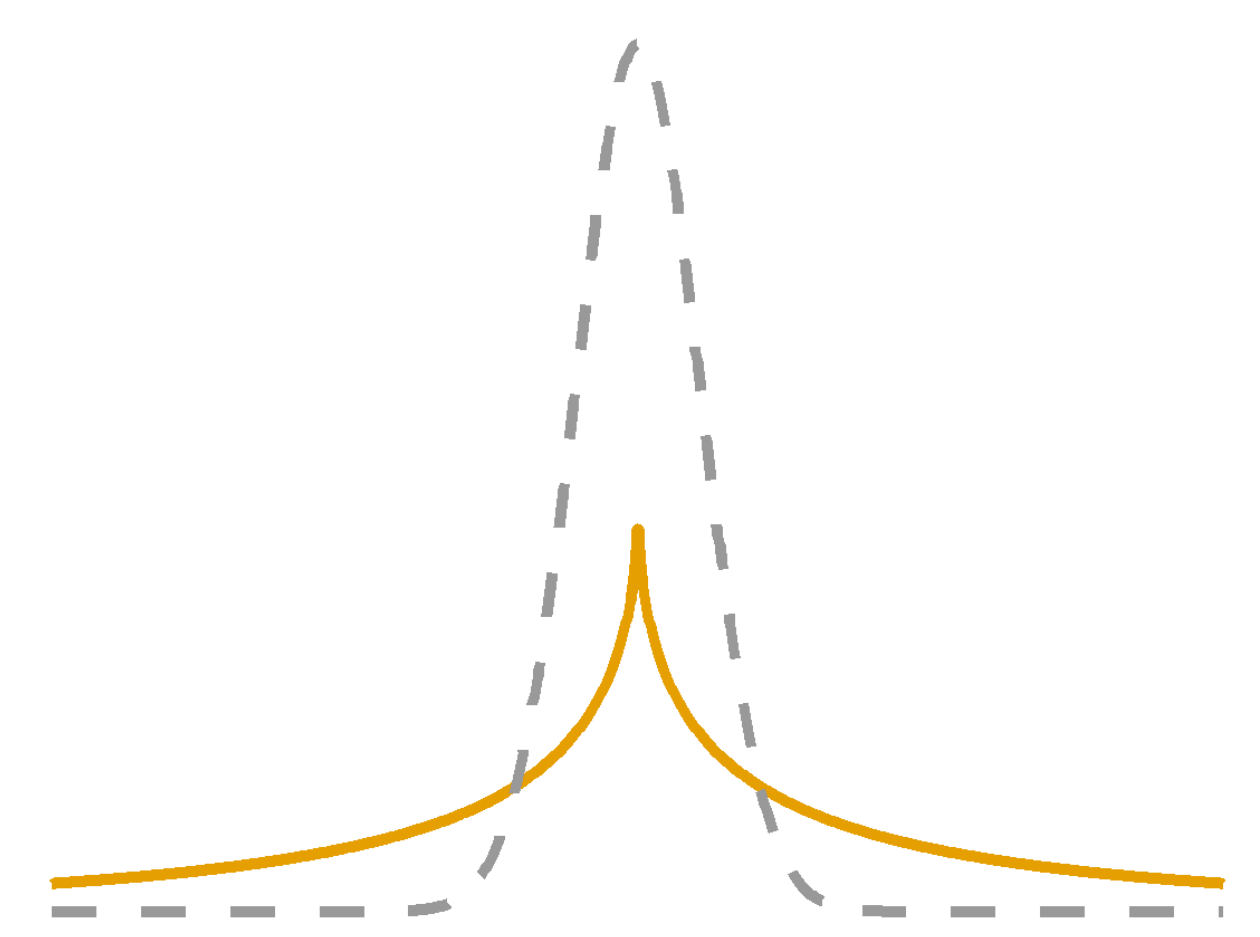
The input from the target

The sum of the perceptual input



▲ The estimated reaction time based on our ratio model. The solid lines represent the estimated values, and the dashed lines represent the median reaction time obtained in the experiment.

Discussion



- The assumption that the attentional resources are normally distributed does not fit well with the data
- The ratio model describes the congruent trials well
- An exploratory estimation with a generalized normal distribution resulted in a more converged distribution with heavier tails
- Implications:

1. Attention is distributed in a more focused manner than the normal distribution assumed, in addition to a slower reduction at greater distances from the center
2. The rate of information accumulation is based on the ratio of target-like information to other information, rather than the sum of all the information

▲ The illustration of the generalized normal distribution with the shape parameter $\beta = 0.52$ (the yellow line). The grey dashed line represents the normal distribution with the same width.

References

Eriksen, B.A., & Eriksen, C.W. (1974). Effects of noise letters upon identification of a target letter in a non-search task. *Perception & Psychophysics*, 16, 143-149.

Ratcliff, R. (1978). A theory of memory retrieval. *Psychological Review*, 85, 59-108.

White, C. N., Ratcliff, R., & Starns, J. J. (2011). Diffusion models of the flanker task: Discrete versus gradual attentional selection. *Cognitive Psychology*, 63, 210-238.

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